3.5 Retention Release Notes

7/8/2017

Product Summary

Fixes

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Changes:

- All Smartcheck, Smartflow, and Retention shops can send a mass opt in text to get cell phones of motorists with a visit in the last 2 years registered for text messages. A similar opt in text will be sent to new customers when vehicle drop off is detected
- Service Reminder emails have been updated to be more mobile friendly and service reminders will be sent out as emails. Both the email and text will contain a link that takes motorists to a mobile friendly service reminder web page with recommended services, inspection results, 5 star reviews, redeem loyalty points, and schedule appointments
- Campaign Manager allows you to save your audience list and email template for a future campaign.
- Remove Mitch's Tip from dashboard

Link to Training

Service Reminders

Text Message Opt in

Save Campaign Audience for email campaign

Save Email Template for email campaign