



# INCREASE ENGAGEMENT, REWARD, AND RETAIN

## The MyCarVitals Mobile App

*The MyCarVitals mobile app is an easy and convenient way for your customers to:*

1. Receive personalized service reminders
2. View and schedule appointments
3. Take advantage of promotions and discounts

**Customers can download** the app through their app store and use a unique Welcome Code to access their personal account.

**Notify your customers** with custom messages through the app by logging into your Dashboard, clicking "My Shop" and then "Customer Messages". Your customers will receive a push notification with your messages instantly.

**AutoVitals provides** powerful tools to reach more customers and increase your ROI. Here are three ways for you to help drive engagement by promoting the mobile app.



**Scan the QR-code  
above to test it yourself**

## 3 PROVEN WAYS To Effectively Reach Your Customer



### Email/Text Communications

Upon registration, AutoVitals will send an automated communications campaign to your customers with a direct link to the Google Play/App Store to download the app and provide a Welcome Code to sign-in.

## 2

## Brochure & QR Code

Promote the mobile app by using the QR code printed on a counter brochure designed by AutoVitals. Using a smartphone, a customer can scan the QR code which directs them to download the app. In addition, a Service Advisor can trigger an automated email for selected customers from the AutoVitals' database with the Welcome Code needed to access their account.



Trigger an automated email to your customer with a link to download the app.

### 4118 Vehicle and Driver Directory (48 active)

1. On the dashboard click on the link

2. Check the person the email goes to

3. Send the email to the selected customer

Action	Select	Email	LastName	First Name
nter	<input checked="" type="checkbox"/>	@	Peterson	6301 QUINWOOD
nter	<input type="checkbox"/>	@	Carder	11940 LOUISIANA
nter	<input type="checkbox"/>	@	Schendel	13740 BALSAM

## 3

## Coupons

Incentivize your customers by providing a \$10 off coupon and write the welcome code on the coupon. Service Advisors can retrieve a customer's Welcome Code conveniently from the AutoVitals' database.

2008 Toyota Matrix

Jennifer Herr  
Nov 03  
13414

Anywhere this icon appears, click on it and ...

Activate Account or Update Email

Enter or confirm the email address for Jennifer Herr.

Current account email address: Jennifer.Herr@newmans.com

The customer is enrolled in the Loyalty Program.

MyCarVitals welcome code: 8HF61M4E

Vehicle Email:

... find the welcome code here

Deactivate customer's account  
Re-send activation email (0 times sent)  
Enable account activation



Guide the customer to download the app during vehicle drop off and verify app download at vehicle pick-up before applying the discount.

## Contact Us

If you have any questions please contact us at 1-866-949-2848 or via email at support@autovitalsinc.com.