

# INCREASE ENGAGEMENT, REWARD, AND RETAIN

# The MyCarVitals Mobile App

The MyCarVitals mobile app is an easy and convenient way for your customers to:

- 1. Receive personalized service reminders
- 2. View and schedule appointments
- 3. Take advantage of promotions and discounts

**Customers can download** the app through their app store and use a unique Welcome Code to access their personal account.

**Notify your customers** with custom messages through the app by logging into your Dashboard, clicking "My Shop" and then "Customer Messages". Your customers will receive a push notification with your messages instantly.

**AutoVitals provides** powerful tools to reach more customers and increase your ROI. Here are three ways for you to help drive engagement by promoting the mobile app.











Scan the QR-code above to test it yourself

### **3 PROVEN WAYS**

**To Effectively Reach Your Customer** 



## **Email/Text Communications**

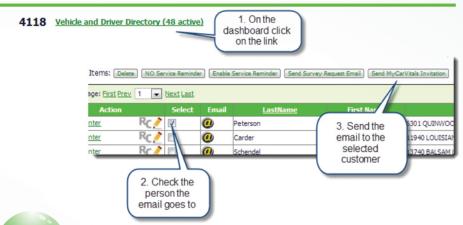
Upon registration, AutoVitals will send an automated communications campaign to your customers with a direct link to the Google Play/App Store to download the app and provide a Welcome Code to sign-in.





#### **Brochure & QR Code**

Promote the mobile app by using the QR code printed on a counter brochure designed by AutoVitals. Using a smartphone, a customer can scan the QR code which directs them to download the app. In addition, a Service Advisor can trigger an automated email for selected customers from the AutoVitals' database with the Welcome Code needed to access their account.



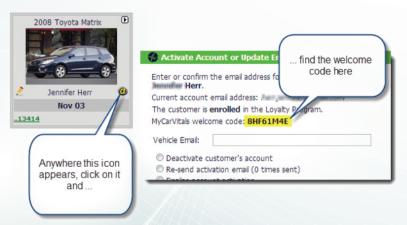


Trigger an automated email to your customer with a link to download the app.



#### Coupons

Incentivize your customers by providing a \$10 off coupon and write the welcome code on the coupon. Service Advisors can retrieve a customer's Welcome Code conveniently from the AutoVitals' database.





Guide the customer to download the app during vehicle drop off and verify app download at vehicle pick-up before applying the discount.

#### **Contact Us**

If you have any questions please contact us at 1-866-949-2848 or via email at support@autovitalsinc.com.