



INCREASE ENGAGEMENT, REWARD, AND RETAIN The MyCarVitals Mobile App

The MyCarVitals mobile app is an easy and convenient way for your customers to:

1. Receive personalized service reminders
2. View and schedule appointments
3. Take advantage of promotions and discounts

Customers can download the app through their app store and use a unique Welcome Code to access their personal account.

Notify your customers with custom messages through the app by logging into your Dashboard, clicking "My Shop" and then "Customer Messages". Your customers will receive a push notification with your messages instantly.

AutoVitals provides powerful tools to reach more customers and increase your ROI. Here are three ways for you to help drive engagement by promoting the mobile app.



**Scan the QR-code
above to test it yourself**

3 PROVEN WAYS To Effectively Reach Your Customer



Email/Text Communications

Upon registration, AutoVitals will send an automated communications campaign to your customers with a direct link to the Google Play/App Store to download the app and provide a Welcome Code to sign-in.

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Brochure & QR Code

Promote the mobile app by using the QR code printed on a counter brochure designed by AutoVitals. Using a smartphone, a customer can scan the QR code which directs them to download the app. In addition, a Service Advisor can trigger an automated email for selected customers from the AutoVitals' database with the Welcome Code needed to access their account.



Trigger an automated email to your customer with a link to download the app.

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1. On the dashboard click on the link

| Action | Select | Email | LastName | First Name |
|--------|-------------------------------------|-------|----------|-----------------|
| enter | <input checked="" type="checkbox"/> | @ | Peterson | 6301 QUINWOOD |
| enter | <input type="checkbox"/> | @ | Carder | 11940 LOUISIANA |
| enter | <input type="checkbox"/> | @ | Schendel | 13740 BALSAM |

2. Check the person the email goes to

3. Send the email to the selected customer

3

Coupons

Incentivize your customers by providing a \$10 off coupon and write the welcome code on the coupon. Service Advisors can retrieve a customer's Welcome Code conveniently from the AutoVitals' database.



Activate Account or Update Email

Enter or confirm the email address for Jennifer Herr.

Current account email address: Jennifer.Herr@newmans.com

The customer is enrolled in the Loyalty Program.

MyCarVitals welcome code: **8HF61M4E**

Vehicle Email:

Deactivate customer's account
 Re-send activation email (0 times sent)
 Edit account information

... find the welcome code here.

Anywhere this icon appears, click on it and ...

Guide the customer to download the app during vehicle drop off and verify app download at vehicle pick-up before applying the discount.

Contact Us

If you have any questions please contact us at 1-866-949-2848 or via email at support@autovitalsinc.com.



Promotions & Custom Messages

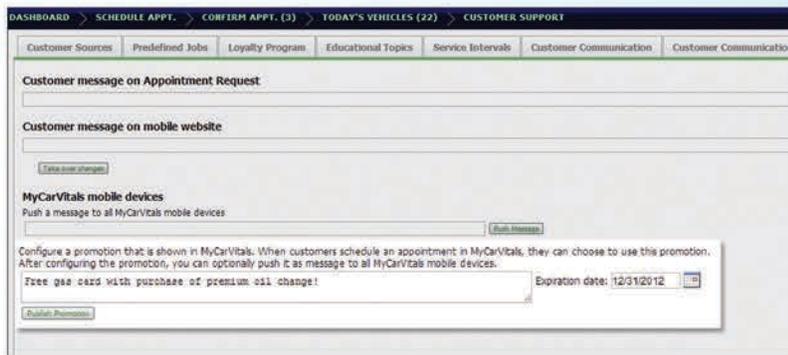
The MyCarVitals app allows you to configure and send promotions as well as send customer messages to your customers using "push" notifications. You can communicate with your customers even when the app is not running!

Promotions

Set-up and deliver promotions in AutoVitals which your customers can see and take advantage of through the MyCarVitals app.

1. Log into AutoVitals
2. Click on "My Shop" and select "Customer Messages"
3. Write in your promotion, choose an expiration date and click "Publish Promotion"

Once your promotion has been published, customers will be notified instantly. When logged into the app, customers can also press the "Save Money" button to view the offer and request an appointment to redeem it.



Custom Messages

Send custom messages to your customers instantly through the MyCarVitals app using "push" notifications. Communicate with your customers with important messages immediately, even when the app is not running. This is a great way to reach customers immediately and effectively.

1. Log into AutoVitals
2. Click on "My Shop" and select "Customer Messages"
3. Type your custom message under "MyCarVitals mobile devices" and click "Push Message"

Once your message has been pushed, your customers will receive your message instantly. Reach your customers wherever they are.

As soon as a promotion is published or a message pushed, your customers will receive notification on their smartphone.

