

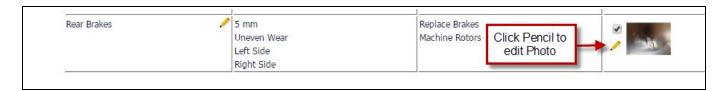
Lesson: Service Advisor Selling Inspection Results

Assumptions

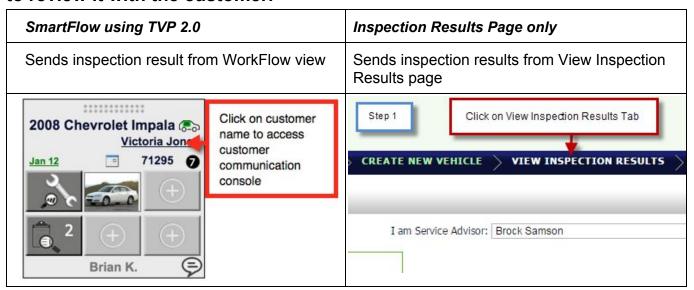
- Inspection is completed by Technician and Service Advisor reviews/edits the inspection.
- Inspection results either printed or emailed.
- Inspection results contain pictures and links to videos.
- Inspection results are sorted by good first, then future attention, then immediate attention.

Process Steps

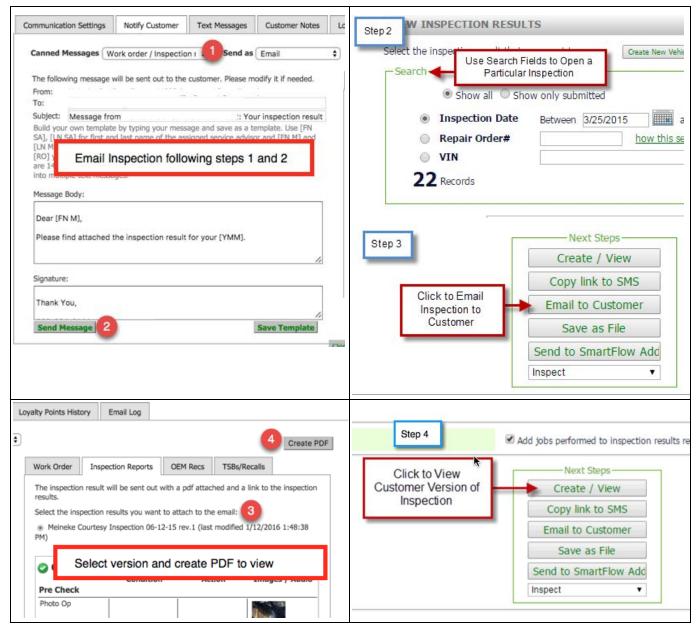
- 1. Technician submits inspections .
- 2. Service advisor reviews the inspection results for accuracy.
- 3. Service advisor edits images as appropriate per the picture policy.
- 4. Service advisor emails the the inspection report as agreed during the drop off process when using the drop off script.
- 5. Service advisor call customer after agreed timeline and reviews the PDF with the customer.



Email the inspection to the customer and open the PDF when you are ready to review it with the customer.







Walk the customer through the PDF report

Customer at the Counter	Customer opens inbox at home or work
Turn around screen and tap/click on results	Open PDF and ask Customer to do the same
Walk through good things first "We have visually inspected your vehicle for the following potential issues, which are known to happen to vehicles like yours and the good news is that these are in mint condition."	with the green check mark icon? We have



Courtesy Inspection w/ Education (AV Recommended)

We have inspected your vehicle with the following results:





Tim Technician, Technician

Brock Samson, Service Advisor

Under Car	Observation	Action
Click Link to Images to show customer	9/32 Tread Left Left Right Image(s): Rear Tires1.jpg Rear Tires2.jpg Right-hand mouse-click on link and select 'Open Link in New Tab'	

Good				
Road Test	10 4 7000 - 15 20000	00 2 200 - 100 - 100 - 100		
✓ Engine cranking	✓ Warning Lights	 Engine Performance 		
Chassis	✓ Alignment	✓ Braking		
✓ Parking Brake	✓ Nose Dive	✓ Acceleration Squat		
✓ Steering				
In Car				
✓ Horn	✓ Turn Signals/Hazards	✓ Windshield Wipers		
✓ Windshield Washers	✓ Air Conditioning/Heater	✓ Brake/Running Lights		
Under Hood				
✓ Engine Oil	✓ Engine Coolant	✓ Transmission Fluid		
✓ Power Steering Fluid	✓ Brake Fluid	✓ Clutch Fluid		
✓ Windshield Washer Fluid	✓ Drive Belts	✓ Radiator		
✓ Cooling System Hoses	✓ Cooling Fans	✓ Battery		
Under Car		200		
✓ Brake Hydraulics	Front Strut/Shock	✓ Rear Strut/Shock		
✓ Suspension/Steering	✓ Drive Axle Boots	✓ Exhaust System		
✓ Fluid Leaks	✓ CV Boots & Joints			

"For example this picture of your rear tire shows that at the rate of your annual mileage of yyyy your tire tread depth will remain sufficient for zz years to come."

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Zoom in on picture of an issue found in the "Needs future Attention" category.

"Could you please go to inspection result topic Rear Brakes in the "Needs future Attention" category? Did you find it?"





"Allow me to point out things we found, which need future attention and are due at your next visit. No urgency yet, but something to keep in mind. [If combined with today's work it will save you money overall, since we don't need to take apart portions of your vehicle again.]"

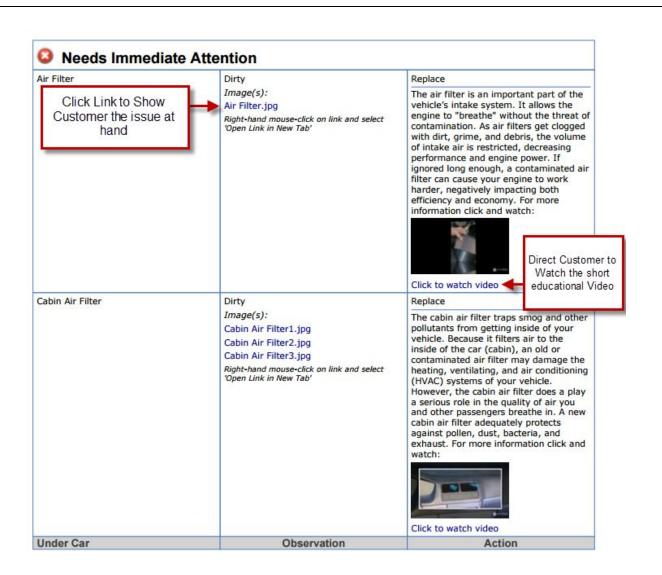
Example 1: "The brake pad thickness is approaching 3 mm. At the rate of your annual mileage of yyyy it is expected to become a safety issue in about zz months. If you look at the image you see that there is also uneven wear or the rotor and it is warped. I will email you the inspection results, so you can watch the educational video when you have a little time at home."

"Allow me to point out things we found, which need future attention and are due at your next visit. No urgency yet, but something to keep in mind. [If combined with today's work it will save you money overall, since we don't need to take apart portions of your vehicle again.]"

Example 1: "The brake pad thickness is approaching 3 mm. At the rate of your annual mileage of yyyy it is expected to become a safety issue in about zz months. If you look at the image you see that there is also uneven wear on the rotor and it is warped. Please watch the video when you have a little time at home. "

Now the immediate attention topics: "May I point you to the needs immediate attention topic, Air Filter?" Now the immediate attention topics: "Please check out the needs immediate attention topic, Air Filter? Did you find it?"





"If you look at the image, you can see how the ai filter is clogged and dirty. The air filter is important because it allows the engine to "breathe" without contamination. When the air filter becomes clogged it decreases engine performance. Can you see how this can impact the efficiency and economy of your vehicle? Let' replace your air filter."

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